

**Sonoma County Homeless Coalition Funding and Evaluation Committee
Agenda Report**

Item No: 1
Subject: September 12, 2024 Funding and Evaluation Committee Meeting Agenda
Meeting Date: September 12, 2024
Staff Contact: Andrew Akufo, Andrew.Akufo@Sonoma-County.org

SUMMARY

This staff report presents the September 12, 2024 Homeless Coalition Funding and Evaluation Committee Meeting proposed agenda. The agenda contains all proposed items that will be discussed by the Funding and Evaluation Committee. The proposed agenda is attached as Attachment A.

RECOMMENDED ACTION(S)

Approve September 12, 2024 agenda.



**Sonoma County Homeless Coalition
Agenda for Thursday, September 12, 2024
2:00 to 4:00 pm Pacific**

Funding & Evaluation Committee Meeting

Zoom Link:

<https://sonomacounty.zoom.us/j/95823901825?pwd=enlrS1Z6M2VKaUEyQmVSc1V3YXFSZz09>
Meeting ID: 958 2390 1825 Passcode: 703495

	Agenda Item	Presenter	Packet Item	Time
1.	Welcome/Call to Order	Chair		2:00-2:05 pm
2.	Consent Calendar (ACTION ITEM) <ul style="list-style-type: none"> • Agenda Review • Minutes Approval 	Chair	F&E Agenda Minutes drafts	2:05-2:10 pm
3.	Measure O NOFA Process <ul style="list-style-type: none"> • Release, deadlines & F&E role in reviewing and advising Coalition Board 	Staff	Update only	2:10 – 2:15 pm
4.	F&E Workgroup Review – <ul style="list-style-type: none"> • Scoring tools • Process recommendations [Action Item] 	Committee	Score sheet revisions with discussion points; Process recommendations for 25-26 Spring NOFO	2:15 – 3:40 pm
5.	Funding Priorities	Staff	Update only	3:40 – 3:45 pm
6.	CoC Funding Workgroup Update	Dennis Pocekay	Update only	3:45 – 3:50 pm
7.	Public Comment on Items not on the Agenda	Public		3:50 – 4:00 pm
	Adjourn Next F&E Regular Meeting October 10, 2024	Chair		

PUBLIC COMMENT:

Public Comment may be made via email or during the live zoom meeting. To submit an emailed public comment to the Committee email Andrew.Akufo@sonoma-county.org. Please provide your name, the agenda number(s) on which you wish to speak, and your comment. These comments will be emailed to all Committee members. Public comment during the meeting can be made live by joining the Zoom meeting. Available time for comments is determined by the Chair based on agenda scheduling demands and total number of speakers.

**Sonoma County Homeless Coalition Funding and Evaluation Committee
Agenda Report**

Item No: 2
Subject: March, August 2024 Funding and Evaluation Committee Meeting Minutes
Meeting Date: March 21 (Special meeting), August 8, 2024
Staff Contact: Andrew Akufo, Andrew.Akufo@Sonoma-County.org

SUMMARY

This staff report presents the meeting minutes from the March and August 2024 Homeless Coalition Funding and Evaluation Committee meetings. The minutes contain a summary and actionable next steps from the March 21st (special meeting) and August 8th F&E Committee meetings. The meeting minutes are attached as Attachments A and B.

RECOMMENDED ACTION(S)

Approve March 21 (special meeting), August 8, 2024 F&E Committee meeting minutes.

Sonoma County Homeless Coalition Funding and Evaluation Committee



Michael Gause, Ending Homelessness Program Manager, Andrew Akufo, PPEA, Chuck Mottern, Community Development Associate, Karissa White, Continuum of Care Coordinator, Thai Hilton, Coordinated Entry Coordinator, Dave Kiff., Executive Director, Daniel Howland Overbury, HMIS Coordinator, Adam Siegenthaler, Department Information Systems Technician II
Committee members: Teddie Pierce | Una Glass | Chessy Etheridge | Dennis Pocekay | Dannielle Danforth | Rebekah Sammet | Kelli Kuykendall | Margaret Sluyk | Hunter Scott | John Baxter |

Funding and Evaluation Committee Special Meeting

Thursday, March 21, 2024

1:00pm-3:00pm

Recording:

https://drive.google.com/file/d/1y85Xned-j0jobMG-Z3EahdRY-MhKRqwf/view?usp=drive_link

Minutes

1. Meeting called to order at 1:04pm (00:09:24)

Teddie Pierce called the meeting to order, read the Brown Act disclosure, and summarized decorum guidelines.

Present: Teddie Pierce, Una Glass, Dennis Pocekay, Margaret Sluyk, Dannielle Danforth, Hunter Scott, John Baxter, Matthew Verscheure, Rebekah Sammet

Absent: Chessy Etheridge, Kelli Kuykendall

Staff: Dave Kiff, Michael Gause, Andrew Akufo, Chuck Mottern, Thai Hilton, Kim Holden

2. Consent Calendar (00:11:38)

Teddie Pierce presented the agenda.

- **Una Glass moved to approve the agenda**
- **Public Comment:** None

3. Review Keep Oakland Housed Pilot (00:14:00)

Michael presented a verbal update about the Keep Oakland Housed pilot project. All Home is doing outreach. Staff is determining who will be fiscal lead.

Una, Teddie and Dannielle expressed concerns about geography, a lack of a Plan B, interface and timing. John expressed his support of the project.

Teddie mentioned a formal plan including comments mentioned by committee

members, cost, project plan and risk assessment are necessary for the Homeless Coalition Board to have for the F&E committee to go forward.

Public Comment: None.

4. Funding Recommendations (00:32:00)

Procedures surrounding recusals were discussed.

Conflicted committee members were recused (Dannielle, Margaret, Hunter, Matthew).

Non-conflicted board members shared their recommendations (John, Una, Dennis, Rebekah, Teddie).

Conflicted members were allowed back into the meeting to comment on their projects and the recommendations discussed.

Conflicted committee members agreed to abstain during voting to maintain a quorum but prevent a conflict of interest.

Agencies that applied to take over SAY's funding for transitional aged youth were discussed and shared comments about their applications.

Public Comment: Jerry La Londe-Berg shared comments about a conflict of interest with service providers on the committee.

5. Committee Recommendations (1:41:07)

A. Final Recommendation Amounts

Dave shared comments about supplemental funding and filling the SAY gap.

Una suggested moving forward with current recommendations.

All service providers were asked to step out except one to prevent conflict of interest and preserve quorum at the same time.

John motioned to zero out the amount recommended to the board for 4 projects: HomeFirst Scattered Site PSH, Russian River Keeper Clean Camp program, SAY Street Outreach program, and SAVS Sonoma Valley Outreach program adding up to \$137,939.94.

Dennis seconded.

Motion passed.

In favor: John, Teddie, Dennis, Rebekah, Una

Abstentions: Hunter
Objections: None

Reallocations were discussed.

John motioned to zero out the HomeFirst Services Rapid Rehousing proposal for \$78,742.52
Dennis seconded
In favor: Teddie, Una, Dennis Rebekah, John
Abstentions: Hunter
Objections: None

Further discussion ensued.

John motioned to zero out the HomeFirst Services Rapid Rehousing proposal for \$78,742.52
Dennis seconded
In favor: Teddie, Una, Dennis Rebekah, John
Abstentions: Hunter
Objections: None

Further discussion ensued.

John motioned to fully fund all permanent supportive housing projects and do a pro rata reduction of all street outreach projects
Dennis seconded
In favor: Teddie, Una, Dennis Rebekah, John
Abstentions: Hunter
Objections: None

Further discussion ensued.

Una motioned that the permanent shelter projects be equally reduced pro rata by roughly 1.5% to eliminate the \$26,000 overage expense.
Dennis seconded
In favor: Teddie, Una, Dennis Rebekah, John
Abstentions: Hunter
Objections: None

Dennis motioned to accept the finalized funding recommendation.
Una seconded
In favor: Teddie, Una, Dennis, Rebekah, John
Abstentions: Hunter
Objections: None

3 statements/notes will accompany the recommendation.

Please see Attachment A for final 2024 NOFA funding recommendations.

Public comments (2:29:32):

Maria (HomeFirst) was willing to turn down remaining HomeFirst outreach funding to prioritize their existing projects (Coordinated Entry and Labath Landing).

Gerry La Londe-Berg expressed frustrations and suggested other recommendations.

Tim Miller asked consideration for outreach and prioritization of maintaining COTS Built for Zero outreach workers.

B. Supplemental information for the Homeless Coalition (2:51:05)

There will be a full funding debriefing in April.

Una wanted to bring up the issue of County funded facilities charging rent vs. certain sites only charging \$1 per year and the board needing to have better info about how projects will turn out.

John wanted the committee to acknowledge its decision not to fund alternatives to the SAY projects of rapid rehousing and outreach with uncertainty of other funding and be advocated for the County to help find funding for them through a separate Notice of Funding Application (NOFA).

Rebekah wanted to possibly pull up Rapid Rehousing funding but have agencies apply for their workers but actual direct client assistance be pulled together and service providers should not be on the F&E Committee to prevent conflicts of interest.

Teddie felt a long-term funding strategy and complete gap analysis is needed.

Public comments (2:56:00):

No public comment

6. Public Comment on Items not on the Agenda

More non-conflicted members are needed for the F&E Committee.

Service providers have a grievance path through the Homeless Coalition Board during their next meeting.

Adjournment: (3:14:20)

Motion: Una

Second: Dennis

Meeting adjourned at 4:10pm

Next Meeting: **Thursday, April 11, 2024, 2:00pm**

F&E Committee Final NOFA Recommendation 032224

Organization	Project Title	2024-2025 Requested Amount	Funding & Evaluation Committee Final (03/21/24)
Catholic Charities	Caritas Family Center	\$ 236,250.00	\$ 224,163.17
Catholic Charities	Caritas Drop-In Center	\$ 190,575.00	\$ 148,337.55
Catholic Charities	Homeless Outreach Services Team	\$ 538,164.00	\$ 455,678.38
Catholic Charities	PSH Alternatives (PSH-A)	\$ 351,129.00	\$ 347,320.79
Catholic Charities	Palms Inn	\$ 152,052.00	\$ 148,243.79
Catholic Charities	Sam Jones Hall (SJH)	\$ 611,528.00	\$ 578,424.55
Community Support Network	Stony Point Commons/Sanctuary Villas	\$ 154,506.00	\$ 150,697.79
COTS	Kids First Family Shelter (KFFS)	\$ 81,576.00	\$ 39,858.67
COTS	Mary Isaak Center Emergency Shelter	\$ 572,094.00	\$ 539,756.04
COTS	COTS Permanent Supportive Housing	\$ 556,434.00	\$ 552,625.79
COTS	COTS Rapid Re-housing	\$ 236,206.00	\$ 215,102.09
Dry Creek Rancheria	Pomo Permanent Supportive Housing	\$ 300,000.00	\$ 296,191.80
HomeFirst Services	Coordinated Entry Program Assistant	\$ 87,582.00	\$ 68,597.99
HomeFirst Services	Labath Landing Community Engagement	\$ 37,400.00	\$ 35,526.68
HomeFirst Services	Scattered Site PSH	\$ 457,950.00	\$ -
HomeFirst Services	Sonoma Valley Outreach	\$ 272,085.00	\$ 125,734.17
HomeFirst Services	HF (SAY) Rapid Re-housing	\$ 187,457.00	\$ -
Homeless Action Sonoma	Home and Safe Center (HASC)	\$ 551,360.00	\$ 328,751.67
InterFaith Shelter Network	IFSN RRH	\$ 351,267.00	\$ 321,112.00
Petaluma, City of	Street Outreach & Mental Health Pgrm.	\$ 320,000.00	\$ 290,872.57
Legal Aid of Sonoma County	HOME	\$ 150,000.00	\$ -
Russian Riverkeeper	Clean Camp Program	\$ 75,000.00	\$ -
Reach for Home	RFH Rapid Re-housing	\$ 50,000.00	\$ -
Reach for Home	RFH Permanent Supportive Housing	\$ 250,000.00	\$ 246,191.80
Reach for Home	RFH Street Outreach	\$ 120,000.00	\$ 96,408.11
Reach for Home	RFH Homeless Prevention	\$ 72,500.00	\$ -

F&E Committee Final NOFA Recommendation 032224

Organization	Project Title	2024-2025 Requested Amount	Funding & Evaluation Committee Final (03/21/24)
Reach for Home	Wallace House	\$ 97,000.00	\$ 89,986.47
Social Advocates for Youth	SAY Dream Center Emergency Shelter	\$ 246,405.00	\$ -
Social Advocates for Youth	SAY Street Outreach	\$ 228,100.00	\$ -
SHARE	Measure O	\$ 476,091.00	\$ 308,820.50
SHARE	Home Share Program	\$ 202,352.00	\$ 142,487.34
SHARE	SHARE Rapid Re-housing	\$ 358,071.00	\$ 269,222.61
Sonoma Applied Village Svcs.	SAVS Sonoma Valley Outreach	\$ 62,068.00	\$ -
Sonoma Applied Village Svcs.	SAVS Outreach (Expanded)	\$ 798,125.00	\$ -
Sonoma Applied Village Svcs.	SAVS Outreach (Continued)	\$ 202,793.00	\$ 116,221.98
Sonoma Applied Village Svcs.	24-7 RV Village	\$ 904,906.00	\$ -
TLC Child and Family Svcs.	TAY Rapid Re-housing (TLC RRH)	\$ 432,664.00	\$ 401,682.00
W. County Community Svcs.	WCCS Homelessness Prevention	\$ 164,513.00	\$ -
W. County Community Svcs.	WCCS Meeting Their Needs	\$ 55,815.00	\$ 52,006.80
W. County Community Svcs.	West County Street Outreach	\$ 287,383.00	\$ 98,905.36
W. County Community Svcs.	West County Rapid Re-housing	\$ 282,493.00	\$ 260,330.71
W. County Community Svcs.	West County Navigation Center	\$ 975,664.00	\$ 942,998.86

Funding Levels Per Committee Member Recommendations By Project Type		
Project Type	Requested	Final
Total	\$ 12,737,558.00	\$ 7,892,258.00
Emergency Shelter	\$ 3,409,277.00	\$ 2,779,466.09
Street Outreach	\$ 2,828,718.00	\$ 1,183,820.56
Rapid Re-housing	\$ 1,898,158.00	\$ 1,467,449.42
Permanent Supportive Housing	\$ 2,753,977.00	\$ 2,102,099.06
Other Homelessness Services	\$ 1,372,833.00	\$ 290,824.89
Coordinated Entry	\$ 87,582.00	\$ 68,597.99
Homelessness Prevention	\$ 387,013.00	\$ -

F&E Committee Final NOFA Recommendation 032224

Percentages Per Project type - Committee Member Recommendations		
Project Type	Requested	Final
Emergency Shelter	27%	35%
Street Outreach	22%	15%
Rapid Re-housing	15%	19%
Permanent Supportive Housing	22%	27%
Other Homelessness Services	11%	4%
Coordinated Entry	1%	1%
Homelessness Prevention	3%	0%

Funding Levels Per Committee Member Recommendations By Organization		
Organization	2024-2025 Requested Amount	Final
Catholic Charities	\$ 2,079,698.00	\$ 1,902,168.22
Community Support Network	\$ 154,506.00	\$ 150,697.79
COTS	\$ 1,446,310.00	\$ 1,347,342.59
Dry Creek Rancheria	\$ 300,000.00	\$ 296,191.80
HomeFirst Services	\$ 1,042,474.00	\$ 229,858.83
Homeless Action Sonoma	\$ 551,360.00	\$ 328,751.67
Interfaith Shelter Network	\$ 351,267.00	\$ 321,112.00
City of Petaluma	\$ 320,000.00	\$ 290,872.57
Legal Aid of Sonoma County	\$ 150,000.00	\$ -
Russian RiverKeeper	\$ 75,000.00	\$ -
Reach for Home	\$ 589,500.00	\$ 432,586.38
Social Advocates for Youth	\$ 474,505.00	\$ -
SHARE	\$ 1,036,514.00	\$ 720,530.45
Sonoma Applied Village Services	\$ 1,967,892.00	\$ 116,221.98
TLC Child & Family Services	\$ 432,664.00	\$ 401,682.00
West County Community Services	\$ 1,765,868.00	\$ 1,354,241.72



Michael Gause, Ending Homelessness Program Manager, Andrew Akufo, PPEA, Chuck Mottern, Community Development Associate, Karissa White, Continuum of Care Coordinator, Thai Hilton, Coordinated Entry Coordinator, Daniel Howland Overbury, HMIS Coordinator, Adam Siegenthaler, Department Information Systems Technician II
Committee members: Teddie Pierce, Chair | Jenna Garcia | Una Glass | Chessy Etheridge | Dennis Pocekay, Vice Chair | Danielle Danforth | Rebekah Sammet | Margaret Sluyk | Kelli Kuykendall | Hunter Scott | Stephen Sotomayor | John Baxter | Steven Cahn | Matthew Verscheure

Funding and Evaluation Committee Special Meeting

Thursday, August 8, 2024

2:00 pm-4:00 pm

Recording:

https://sonomacounty.zoom.us/rec/share/ECqhZ6TDOV_NenkDPK9n14mJGHmK019r9PCEJ5Ze5_jr96U41JrRZ0kvf4xRa3BU.w5LMQjd_iLqowd9U

Passcode: C.W8Rqe0

Minutes

1. Teddie Pierce called the meeting to order at 2:02pm (00:04:38)

Present:

Teddie Pierce, Dennis Pocekay, Dannielle Danforth, Rebekah Sammet, Jenna Garcia, Hunter Scott, Matthew Verscheure, Steven Cahn, John Baxter, Kelli Kuykendall, Una Glass, Margaret Sluyk

Not Present:

Stephen Sotomayor

Staff:

Michael Gause, Thai Hilton, Andrew Akufo

Attendees:

5 people

Teddie Pierce read the Brown Act, and summarized decorum guidelines.

2. Consent calendar (00:07:36)

Teddie Pierce presented the agenda for review. She also noted corrections to be made to the 7.11.24 Funding and Evaluation (F&E) Committee meeting minutes.

Michael reaffirmed the need to just record and review actionable minutes.

Kelli Kuykendall motioned to approve the consent calendar with the noted corrections to the 7.11.24 F&E Committee meeting minutes.

Matthew seconded.

- **Public Comment** on the agenda: None
- **Objections or Abstentions:** None
- **Consent calendar approved.**

3. Working Group Review – NOFA language/priorities (00:30:56)

The Notice of Funding Application (NOFA) was discussed.

Steven Cahn shared his thoughts from reading the NOFA.

Staff and Kelli Kuykendall shared information about the NOFA and prevention pilot.

Staff will work on incorporating the feedback from the working group into the NOFA.

4. Working Group – Score Tools & Process (00:45:42)

Hunter Scott and John Baxter shared points about the workgroup scoring tools. Some projects may not receive funding.

Jenna Garcia wanted to make sure there was adequate coverage for different areas.

A poll will be sent out to F&E Committee members to vote on their top funding priorities.

Public comment (01:34:57): Gregory Fearon encouraged the committee to think “outside the box” to create projects that people want to support.

5. Measure O/CoC Builds NOFO Update (01:46:16)

Michael shared an update about Measure O. The Measure O NOFA includes County HAP funding, county homeless housing, absence, and prevention. Over half of the funding will go towards youth – roughly \$700,000 for youth programs, and another roughly \$700,000 for enhancing other homeless projects

Public comment (1:50:59): Gregory Fearon shared more information about where the Measure O Oversight Committee currently stands in its process.

Michael left the meeting.

6. CoC Program Competition Priority Listing Approval Recommendation (ACTION ITEM)

(01:55:03)

Karissa shared about the CoC Program Competition's priority listing and talked about the CoC NOFA. The NOFA was released on August 31st. Deadlines are tight also. Our CoC almost lost \$271,000 of renewable funding. Staff is currently looking to reallocate the funding. reallocate funding to an eligible provider. This year's competition is going to be very tricky. 10% of the annual renewal award amount at risk (\$484,000). Multiple projects that are at risk of losing their funding right now.

The F&E Committee is invited to a voluntary meeting for the CoC workgroup next Monday, August 12th.

We are required to provide notice to service providers and stakeholders of projects that have been accepted, rejected, and reduced and post the final priority listing by October 15th. The application must be posted on our website by October 28th. The Consolidated Application, project submission and E-snaps is due on October 30th.

Hunter Scott motioned for the CoC Competition Evaluation workgroup to receive the authority to decide the final priority list and recommend directly to the Homeless Coalition Board, with Funding and Evaluation Committee members being invited and able to provide public comment.

Rebekah seconded.

- **No public comments**
- **Objections or Abstentions: None**
- **Motion approved.**

Teddie motioned for staff to send the application draft to the F&E Committee for review 5 days before the final submission deadline.

Rebekah seconded.

- **Objections or Abstentions:** None
- **Motion approved.**

5. Public Comment - items not on the agenda (02:22:57)

No public comments

Teddie recommended pushing back permanent supportive housing, deciding the scoring tools through the survey and making a final motion in September. A workgroup will be convened in September.

Adjournment:

Dannielle Danforth motioned to adjourn the meeting

Matthew Verscheure seconded

All in favor

Meeting was adjourned at 4:25pm.

Next meeting: September 12, 2024 at 2:00pm