



Lower Russian River Municipal Advisory Council Representative FAQs

What is the Lower Russian River MAC?

- Citizen's advisory group created by Board of Supervisors to provide recommendations to the Board on various issues related to:
 - Use permit applications
 - Rezoning applications
 - General Plan amendment applications
 - Prioritization of transportation and transit improvements
 - Health and human safety-net services
 - Additional topics as requested by the District Supervisor
- The Lower Russian River MAC Board is served by nine representatives and six alternates:
 - Forestville: 2 representatives, 1 alternate
 - Hacienda: 1 representative, 1 alternate
 - Pocket Canyon: 1 representative, 1 alternate
 - Rio Nido: 1 representative, 1 alternate
 - Guerneville: 2 representatives, 1 alternate
 - Monte Rio: 1 representative, 1 alternate
 - Cazadero/Duncans Mills: 1 representative, 1 alternate

What does a MAC representative do?

- Represents his or her district and community in crafting advisories and recommendations to the Board of Supervisors for the overall good of the Lower Russian River area
- Interacts with MAC technical advisory committee to learn about pertinent issues related to area special interest groups
- Corresponds with Fifth District office on regular basis
- Serve on committees related to the MAC, as appointed by the chair

Are there any requirements for serving as a MAC representative?

- Representatives must reside within the MAC district boundaries
- Representatives must be at least 18 years old
- Representatives must attend regular MAC meetings (every month or every other month, roughly 4 hours per meeting)
- Representatives must attend county-led conflict of interest, Brown Act and public records act request training

What makes a good MAC representative?

- Ability to grasp issues quickly
- Articulate in presenting issues
- Familiar with district residents
- Ability to speak for residents
- Willingness to be a team player with other River MAC representatives
- Willingness to interface with local and state agencies, utility companies, emergency services
- Ability to maintain a good pulse of the community
- Available to answer emails, phone calls
- Desire to serve community
- Has a good pulse of community, river as a community
- Works well with others
- Eager to learn about local issues