



**Springs Municipal Advisory Council
Minutes of Special Meeting In person/Zoom
November 30, 2023**



The Springs Municipal Advisory Council represents the people of the Springs in Sonoma Valley as the voice of the community to elected representatives. SMAC is committed to engage with all community members in meaningful and inclusive ways to promote the health and wellbeing of the Springs.

Contact: Karina Garcia, Field Representative to Supervisor Susan Gorin –
Karina.Garcia@sonoma-county.org

For viewing purposes: Supervisor Gorin’s YouTube page w/ all meeting videos.

https://www.youtube.com/watch?v=AA_EnxdzEng

Special Springs MAC Meeting 11/30/23 - Sonoma TV

<https://www.youtube.com/watch?v=coKOrnUKVCE&t=101s>

1. Call to Order & Roll Call 6:30pm

Roll Call: Chair Iturri

Present: Alcaraz, Allan, Reyes

Absent: Winders, Lombard, Hardeman

Present: Karina Garcia, Field Representative to Supervisor Gorin/Admin

Minute Taker: Lin Marie deVincent

Spanish Translator: Julie Burn

2. Public Comment/zoom, none. Closed.

3. 2023 Winter Celebration

Council discussion of the 2023 Winter Celebration event in the Springs. Discussion and approval to move event to December 2023. Discussion and creation of Ad Hoc for event coordination. Discussion and approval of event budget request form. Discussion and approval of a date in December for the celebration with 12/21, 12/19, 12/18 and 12/23 as potential dates. Discussion and approval of event press release.

A. Chair Iturri led discussion

Councilmember Reyes, thanked Council for Special Meeting. Requested event be done in December, an Ad hoc be created to guide process.

Chair Iturri called for motion to create an Ad hoc committee.

Councilmember Alcaraz made a Motion to create an Ad Hoc for the Winter Celebration Community Project. Councilmember Allan seconded. Vote. All in favor. Approved.

Councilmembers to be on Ad hoc: Councilmembers Alcaraz & Reyes. Councilmember Allan made a Motion to approve 2 members on Ad hoc. Chair Iturri seconded. Vote. All in favor. Approved.

Date: Councilmember Reyes recommended Saturday December 23rd. Fairmont SMI donations of refreshments, and Santa volunteer are confirmed.

Time: Mid-day 1-3pm.

Chair Iturri called for a motion to approve date/time + set up and clean up.

Councilmember Allan made a Motion to approve date/times, Councilmember Alcaraz seconded. Vote. All in Favor. Approved.

B. Chair Iturri, budget request for \$2,000. See Budget Request Form below for details.

Karina Garcia, acknowledged Wine Country Tires for providing access to electricity.

Councilmember Reyes made a Motion to approve budget request, Councilmember Allan seconded. Vote. All in favor. Approved

Budget Expenditure Request Form:

The Springs MAC has a budget of \$15,000 for Fiscal Year 23/24. This includes all ongoing expenses and any additional special projects or costs as identified by the MAC. Expenditures for special projects are subject to the approval of the District Supervisor. Please complete this form and provide to Karina Garcia for approval by the District Supervisor. Attach any supporting documentation (estimate, cost breakdown, etc.).

Project Title: Winter Celebration 2023

Amount estimate: \$2,000.

Description: hot chocolate, cookies, treats and an opportunity to take pictures with Santa.

Funds will be used to purchase youth/child items for giveaway gifts. Also gift bags, tissue, tent rental in case of rain/extreme cold, DJ and Santa suit (can be borrowed from SMI again).

MAC Advisory Topic Area: Community Projects

How community will benefit: for community connectedness and belonging. Last year's event highlighted the need for gifts in our community and the joy of taking home a FREE picture with Santa Claus. This event also provides the Springs MAC an opportunity for outreach and visibility in the community.

Community Partnering Organizations: SONOMA IMMIGRANT SERVICES, FAIRMONT MISSION INN, SONOMA VALLEY FIRE, SONOMA COUNTY

Return to Karina Garcia at karina.garcia@sonoma-county.org. Call Karina at 707-565-1776 with questions

Further Discussion:

Councilmember Reyes, clarified Ad hoc will coordinate gifts purchases, prepare gift bags, transport to event. Send note to Council w/ event details. Day-of will ask community for volunteer elves. Take photos, give out gifts, help w/ people in line. Thanked Sonoma Immigrant Services (SIS), community partner/sponsor, can help w/ other things e.g. w/ flyer. Also suggested a table for Springs MAC Outreach.

Chair Iturri, last year invited community organizations to table, e.g. SIS, Farm to Pantry. Councilmember Reyes, suggested also organization that did recent coat drive, could provide coats for distribution. Will work on permits PRMD. Fire Dept. will be in attendance.

C. Chair Iturri, discussion/review of Press Release

FOR IMMEDIATE RELEASE

Date: December 1, 2023

Contact: Karina Garcia, Field Representative to District 1 Supervisor Susan Gorin
Karina.Garcia@sonoma-county.org (707) 565-1776

The Springs Municipal Advisory Council invites community members to attend the 2023 Winter Celebration event in the Springs

SONOMA, CA. – The Springs Municipal Advisory Council (MAC) is pleased to announce the 2023 Winter Celebration in the Springs:

When: Saturday, December 23, 2023

Time: 1 pm to 3 pm

Location: 22 Boyes Blvd in Boyes Hot Springs (Parking lot next to the former Church Mouse).

Second annual 2-hour family friendly winter community event hosted by the Springs MAC in partnership with Sonoma Immigrant Services with additional support from the Fairmont Sonoma Mission Inn and Sonoma Valley Fire. “This is a great community event. Last year the smiles were bright, and the excitement was palpable. We look forward to this year’s event” said Maite Iturri, Chair of the Springs MAC.

For the second year, Santa Claus, will be arriving via Sonoma Valley Fire Engine from the Agua Caliente Substation. Attendees will have the opportunity to snap a picture with Santa and giveaways will be available for the first 100 attendees.

“Last year’s event was colorful, welcoming, and memorable. The attendance surpassed our expectations, and it was a delight to gather in celebration and joy,” said Sonoma County First District Supervisor Susan Gorin, who established the Springs MAC in 2019. “With

this year marking the second Winter Celebration in the Springs, we hope to continue to build on these successful community events to foster connectedness and forge a sense of belonging.”

Cookies, hot chocolate, coffee, and water will be provided by the Fairmont Sonoma Mission Inn and DJ Refugee will liven the event with bilingual holiday tunes. Members of the Springs MAC and Sonoma Immigrant Services will be there to receive community ideas, answer questions, and join the community in celebrating the season.

“The goal for this event is to unite the community, gather, and celebrate the accomplishments of 2023, give away presents to our community children, and reaffirm our neighbors that the Springs Municipal Advisory Council is working to improve the wellbeing of our community members.” Expressed councilmember Jesus Alcaraz member of the Ad Hoc tasked with the event coordination along with councilmember Maricarmen Reyes.

Attendees are encouraged to walk, ride a bike, use public transportation or carpool to this event. Parking will be available at the Fairmont Sonoma Mission Inn employee parking lot on Bonita Way off Vallejo Avenue.

The Winter Celebration will take place with the backdrop of the Boyes Boulevard-Highway 12 fence adorned for the fourth annual year with festive decorations. This event will take place rain or shine.

Springs Municipal Advisory Council (Springs MAC): *The Springs Municipal Advisory Council represents the people of the Springs in Sonoma Valley as the voice of the community to elected representatives. The Springs MAC is committed to engage with all community members in meaningful and inclusive ways to promote the health and wellbeing of the Springs. Meeting Schedule: Second Wednesday of each month at 6:30 p.m. Location: SVUSD boardroom, 17851 Railroad Avenue, Sonoma, CA 95476 <https://sonomacounty.ca.gov/springs-mac>*

Councilmember Allan made a Motion to approve Press Release. Councilmember Reyes seconded. Vote. All in favor. Approved.

Further Discussion/concern expressed re smaller budget for gifts than last year. Last year there was an anonymous donor, plus found sale items. Susan Gorin and Fairmont SMI also brought gifts to distribute.

**Karina Garcia, Event address/location clarified:
22 Boyes Blvd in Boyes Hot Springs (Parking lot next to the former Church Mouse).**

4. Adjourned. 6:50

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Materials related to an item on this Agenda submitted to the Springs Municipal Advisory Council after distribution of the agenda packet are available for public inspection in the Board of Supervisors' Office located at 575 Administration Drive, Room 100-AI, Santa Rosa, CA, during normal business hours. You may also find them on the Springs MAC website at <https://sonomacounty.ca.gov/springs-mac>

Note: Consideration of items will proceed as follows:

1. Presentation by proponent
 2. Questions by Commissioners
 3. Questions and comments from the public
 4. Response by proponent, if required
 5. Comments by Commissioners
 6. Resolution, if indicated
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Web Links: County of Sonoma: <https://sonomacounty.ca.gov/> select Boards and Commission

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